



# Street Banner Campaign

## Guidelines & Regulations

The Saint Clair Art Association thanks you for your interest in participating with the “Celebrate the Arts” street banner campaign. This campaign is open to all area artist of all disciplines, experiences and ages to submit a creative design for display on the streets of St. Clair.

### GUIDELINES

1. All entrees must be a bright and colorful original design appropriate to representing the arts, i.e. music, pottery, painting, photography, etc. **No copyright images, commercial advertisements or business names allowed.**
2. Your artwork must be considered finished (in color) artwork to be reproduced on a banner, 30” wide by 60” high. The design submission will be placed vertically on the front and back of the banner. SCAA (St Clair Art Association) gives you the option to use the overhead projector to transfer your design to the banner.
3. Simple designs using bold, solid colors are recommended and most effective and refrain from cluttered art. The artwork must be able to be recognized from a distance. The design must fit the dimensions of the banner.
4. All street banner submissions will be judged by “Public Art Committee” and should designs reflect the theme “Celebrate the Arts”.
5. Submissions must be entered no later than Wed. March 20, 2019 to the St Clair Art Association. If your banner has been selected you have until May 11, 2019 to complete the artwork for display
6. The artist selected for finished banners will be invited to an artist reception June 28, 2019 from 6pm till 9pm.

## **REGULATIONS**

1. A completed entry form must be submitted with your design template included with your registration kit. Your printed Name, complete address, telephone number, email address and “Title of Art Work” must be written on the Design Template.
2. The **Entry Form and Design Template are due no later than 5pm on March 20, 2019** to the St. Clair Art Association.
3. The chosen artist will be contacted by April 01, 2019.
4. The SCAA will be available to the artist for reproduction and painting on Friday and Saturday during the month of April. Contact the SCAA for available times. 810 329-9576. If the artist is under the age of 12 a parent or guardian must be responsible for accompanying the child with the banner painting process to assure the banner is completed
5. The banner and materials will be supplied by the SCAA. Materials include exterior acrylic primary color paint (brushes if needed).
6. All completed banner designs become the property of the St. Clair Art Association.
7. The Saint Clair Art Association reserves the right to reproduce any artwork for publication or promotions with credit to the artist.

**This public art project is being made possible by the Saint Clair Art Associations Public Art Committee with the gracious assistance of local contributors.**

The St. Clair Art Association’s “Public Art Committee” is dedicated to preserving and strengthening the arts throughout the Saint Clair and surrounding communities with the collaboration and partnerships of the Public Art Committee, Citizens, Businesses, and Civic Organizations to discover and utilize the vast talents and resources our community has to offer.